

THE SOUTH INDIAN SUGARCANE & SUGAR TECHNOLOGISTS' ASSOCIATION, CHENNAI

&



Date: 03.02.2023

S. NIJALINGAPPA SUGAR INSTITUTE, BELAGAVI, KARNATAKA

Rc. No.37/SISSTA/Seminar/2023

To: All Advertisers

Sir,

ONE DAY JOINT SEMINAR OF SISSTA & SNSI – REQUEST FOR ADVERTISEMENT

We are happy to inform you that SISSTA & S.Nijalingappa Sugar Institute are organizing an one day joint seminar on **"Promotion of Ethanol Production in the present scenario of Indian Sugar Industry"** on **01.04.2023 (Saturday) at S. Nijalingappa Sugar Institute,** C.T.S.No.4125/1B, Ganeshpur Road, Laxmi Tek, **BELAGAVI** -590009, Karnataka. (Ph. 0831-2472482)

SISSTA will publish the Proceedings of the above seminar which will comprise of latest research papers of scientific and technological importance. We expect around 200 delegates to participate in this Seminar including dignitaries from the Government and Sugar Industries.

Manufacturing and Trading organizations connected with Sugar Industry, are requested to make use of this golden opportunity by publishing their advertisements containing the activities and achievements and use of their products in this publication which will go a long way in enhancing the sales contacts with potential customers all over India resulting higher sales promotion to their organization.

You are requested to reserve the advertisement space in advance at the earliest for publication at a specific and favourite place in the proceedings. Last date for receipt of Advertisement is 15.03.2023.

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Conditions:

- 1. Advertisements are subjected to acceptance by SISSTA.
- 2. Advertisement charges should be paid by **NEFT** or **DD** drawn in favour of **"The South Indian Sugarcane and Sugar Technologists' Association"** payable at **"Chennai"**
- 3. Preference will be given to the advertisers in allotting space in the proceedings in accordance with their sponsorship and contributions as per the discretion of SISSTA.
- 4. Kindly note that requests for specific space will be on first come first served basis.
- 5. All advertisement materials should be sent to this office by Original **Corel Draw** file format or PDF with high resolution to SISSTA's email: **sissta68@gmail.com**.

Thanking You

Yours Faithfully, for South Indian Sugarcane & Sugar Technologists' Association

for S.Nijalingappa Sugar Institute

Sd/-(**R. NANDA KUMAR**) President Sd/-(Dr. R.B. KHANDAGAVE) Director

Convener: Shri P.G.K. DUTT, Vice President of SISSTA, Mobile: 09900695359